

# **PR**ME TOWER

Where Urban Luxury Meets Green Living

## **MARKETING GALLERY**

JI.Tanjung Barat Raya No.163 Jakarta Selatan

for inquiry call: 021 2958 0080

Member of

TOOL



Sinarmas land

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Birth of a new grandiose district, A vibrant living in the pocket of TB. Simatupang. The magnificent Prime Tower, Nestled in the versatile complex development.

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A new idealism, the gateway that connects you to the world, Highway, train station, office towers and AEON MALL. The next metropolitan, providing the best life can offer. Let's welcome, the tower of dreams, the life you have dreamt of. The Prime Tower at Southgate



The future of South Jakarta,

## the NEXT



### Members of development

A synergy of local knowledge with global expertise, 国の枠を越え、世界に誇る



Keikyu Corporation has a 120 year long history. Keikyu Corporation, which connects Tokyo International Airport and central Tokyo, is a railway company that serves as a gateway into Japan. Japanese railway companies promote developments that integrate railways and residential areas. Keikyu Corporation similarly developed residential land and enhanced value along its lines, including redevelopment of Shinagawa, an entrance point to Tokyo, Japan's most vibrant area. It utilizes the PRIME brand in residential business. As typically seen in railway projects, it builds towns that place importance on ties to people who live along the line, rather than just ending with the development. Keikyu Corporation will apply this knowhow and integrity to SOUTHGATE too.





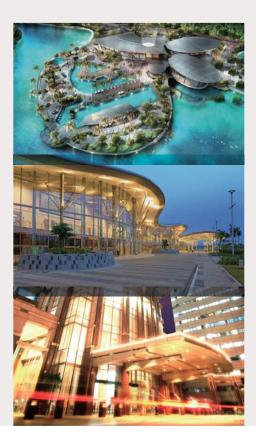
bringing you world class experiences 新しい都市生活の創造へ。



ITOCHU Property Development, Ltd.

A leading Japanese trading firm that operates internationally

ITOCHU Corporation, which was founded in 1858 and has a history of over 150 years, is a major diversified trading company with roughly 120 sites in 63 countries worldwide. It engages in textile, machinery, metal, energy, chemical, food, residential living, information, and financial businesses internationally. In real estate development, it handles condominiums, office buildings, retail facilities, and overseas property development. Itochu promotes diversified real estate development business imbued with an enterprising spirit as a trading company that constantly takes on challenges worldwide.





Sinar Mas Land Limited

Indonesia's leading conglomerate corporate group A highly respected international real estate business

Sinar Mas Group is a top global corporate group comprised of six core businesses – paper and pulp, financial, real estate, food, communications, and electricity. It arranges joint ventures with companies throughout the world as Indonesia's leading conglomerate company. Sinar Mas Land has real estate businesses through entities in Indonesia, China, Malaysia, and Singapore. It has received various awards and is respected internationally for results in these businesses.

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Your every seconds counts, accelerate forward

Accessing the highway becomes a breeze as SOUTHGATE is tegically located in the heart of TB.Simatupang, the most active business district of Jakarta. Shorten the commute by creating a smooth shift in between places of interest.

Toll JOR

Shopping ma Living abreast of Aeon MALL, just at your doorstep

To the highway entrance

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bv co

Prime Tower at Southgate's residence will be spoiled for choice when it con to restaurants, cafes, and shopping boutiques. Minutes away from your front door, you'll find hidden treasures. Despite the secluded feeling of each home, lents will only be moments away from Aeon MALL, one of Japan's largest retail groups which has operated in 5 countries such as Japan, China, Vietnam, Cambodia, and Indonesia. Born to be the new landmark of South Jakarta, Southgate's massive AEON MALL serves fresh seafood, vegetables and cious Japanese food. Enjoy the future lifestyle only Southgate can offer.



Train access Born with a silver spoon, as the railway station sits just around the corner

SOUTHGATE is directly connected to Tanjung Barat station on the commut line via a pedestrian deck. This enables smooth access into the city center. I will also provide a direct link to Soekarno-Hatta International Airport in the future, eliminating concerns about missing flights. Jakarta's congestion has become a social problem. In an area where train use is being encouraged as a national policy, the convenience of having a direct connection to a train station should offer major advantages in terms of both daily life and future asset values.

## 6 Fanjung Barat 🖉 mi

The imminent of PRIME master plan, a providential district full of amenities 利便施設は「出かける」から「直結」へ。



🗖 Tanjung Barat Sta.

Entrance Porch 1km Jogging Track Yoga Sanctuary Indoor Gym Outdoor Gym Sauna Lounge Junior Climbing Wall 8 Tennis & Basketball Court 9 Semi-Olympic Pool

Be spoiled with 25 abundant facilities

25 facilities

Despite the secluded feeling of each home, residents will only be moments away from the city, while being able to gently wind paths in the lush greeneries. Perfect for a Sunday stroll on green, manicured lawns which are the ideal setting for an afternoon picnic. For the actives: swimming pool, sports gym and jogging track will be your playground paradise.

Prime Tower are ingenious in design - distinguished, and elegant each home reflects the classic grandeur of urban liv



ail with integrated natural splendor and dence design. A magnificent district consists of two ent towers, an office tower and service apartments. MALL a total of 25 commo vs to bring world class uthgate will become the stic living, g

PRIMF

10 Fun Pool 11 Kids Pool Sun Deck Barbeque Patio Forest Garden Terrace Garden Hanging Garden Reflexology Garde Reflection Pond

Amphitheater Mini Golf Course Children Playground Outdoor Seating Area Sheltered Outdoor Area Pedestrian Walkway to AEON MALL Easy Access to Commuter Line

### NEXT PRIME of VALUE

An extraordinarily integrated mixed-use development, along with AEON MALL, suburban habitats. Creating exceptional and exquisite communities

高い資産性が注目される複合開発。

creates notable high-value asset; integration of urban living with that provide mind-blowing living experiences for its homeowners AEON MALLと暮らす日々へ。

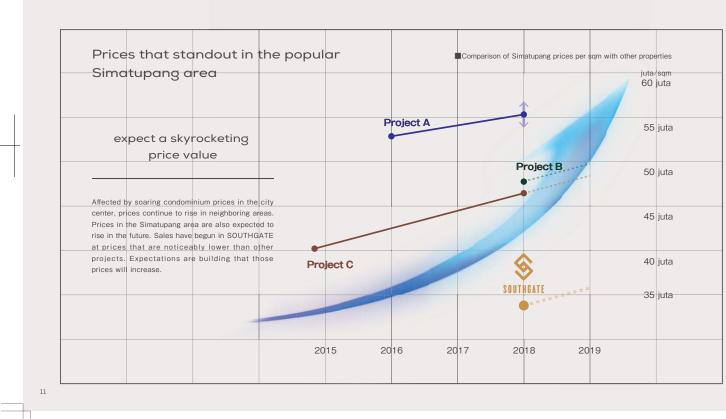
The huge, much talked-about mall, AEON MALL is within the site

Building outline Site area: Approx. 55,000m Floor area: Approx. 97,000m Number of specialty stores: Approx. 150 stores planned Planed opening date: FY2020

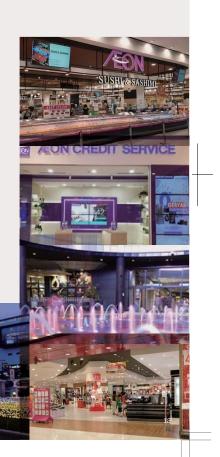


AEON Group, which boasts the highest operating revenue amongst retailers in Japan, operates the large-scale AEON MALL. AEON Group already has more than 200 stores in Japan and overseas, including 2 locations in Jakarta. The AEON supermarket acts as the group's lead store and offers a variety of products and services such as restaurants, fashion stores, sundries and services. The mall will also be a constant source of fresh information such as proposals for lifestyle trends.





Operated by AEON Group, No. 1 in Japan. Clothing, food, lifestyle, all kinds of products in one place









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Nett Area Semigross Area

Well-planned 2 bedrooms design

focusing on comfort and convinience.

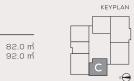




KEYPLAN



Splendid 2 bedrooms with extra privacy.



UNITE 1BR+study Nett Area

Semigross Area



A vast 1 bedroom with stunning kitchen design.



60.0 m 68.0 m



86.0 m 96.0 m



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## Japanese quality

## Built with Japanese high quality brands

大手日系企業による、高品質な設備が充実。

Fittings	Brand
<ul> <li>Gypsum Board</li> </ul>	Japanese brand or equivalent
Electric lock	KAMARQ
Air Conditioner	Japanese brand
Elevator	HITACHI
<ul> <li>Wardrobe</li> </ul>	TOTO
IOT	KAMARQ
<ul> <li>Aluminium</li> </ul>	Japanese brand or equivalent
Façade	Asahimas( Low-EGlass)

## Other high-quality Specification その他の高品質な設備。

Fittings	Brand
<ul> <li>Sanitary</li> </ul>	KOHLER

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